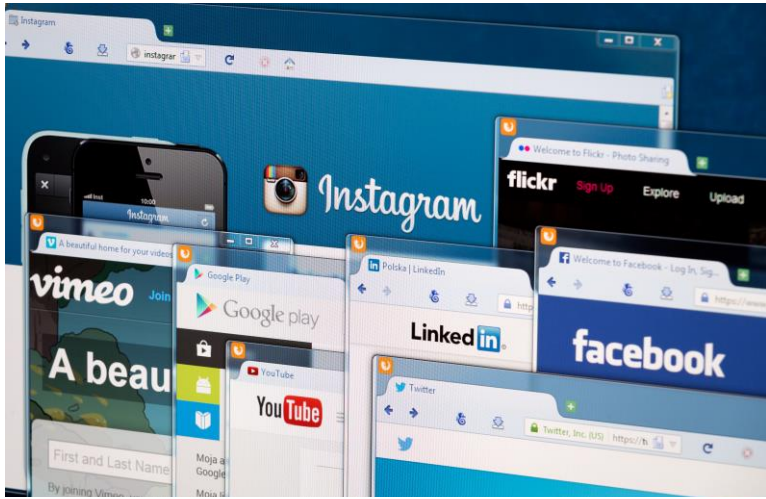




*Want to dig deeper?*



# Using Social Media for Investigative Research and Litigation.. Ethically

*with Mark Rosch & Carole Levitt*

**Thursday, November 2, 2017**  
**Live webinar with chat**  
*includes 30 day replay\**

9:00 am – 10:30 am (Pacific)  
10:00 am – 11:30 am (Mountain)  
11:00 am – 12:30 pm (Central)  
12:00 pm – 1:30 pm (Eastern)  
1:00 pm – 2:30 pm (Atlantic)

*\*This program features real-time audio of the presenters with synchronized presentation slides, and a chat feature that allows for live Q & A. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.*

## WHO SHOULD ATTEND

If you're interested in using social media as a tool for investigative research and litigation, this program is for you! Stay ahead of the opportunities – and ethical challenges – this evolving area presents.

## ABOUT THE PROGRAM

Social media can be a valuable investigative tool. You can find evidence of physical activity, discover relationships, locate missing people, and more. But most lawyers have never received training in how to search these gold mines of information. Let Internet experts Mark Rosch and Carole Levitt show you:

- How to use popular social media sites (Twitter, Facebook, YouTube, LinkedIn) for discovery, trial preparation, direct examination, cross-examination, background checks, and locating witnesses and parties
- Three ways to find a Facebook profile if you don't have an account
- Two ways to find social media profiles other than searching by name
- How to authenticate profiles and get them admitted into evidence

You'll get dozens of tips and tricks to successfully navigate social media sites, plus learn how to avoid spoliation claims when your client is being investigated, and simple rules to stay on the ethical side of searching! Don't miss this convenient, fun course that will update you on best practices for social media investigations, and give you a unique information-gathering edge.

## SCHEDULE (Eastern)

**12:00 pm - 1:30 pm**

**Do lawyers have a duty to “investigate” litigants’ social media use?**

**“Secret” ways to determine if someone has a Facebook profile...before they delete it**

**How to navigate popular social media sites to:**

- obtain useful information about parties, lawyers, judges, experts, and clients
- find information to attack a party or witness' credibility
- uncover fraud
- seek out the smoking gun

**Can you obtain social media profiles by subpoena from the social media company?**

**Overcoming social media discovery issues**

**How to authenticate social media profiles and get them admitted into evidence**

**Program Evaluation**

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## PRAISE FROM PAST ATTENDEES

- “Completely new information to me and most informative.”
- “Very enjoyable and an excellent learning experience!”
- “Better than I expected. They packed a lot in. Loved the slides and the examples.”
- “Important information [given] requirement lawyers have and use certain level of internet computer technical proficiency.”
- “Very good job holding my attention in an area that I am struggling to make the best use of as a tool in my practice..”
- “Very interesting seminar; the speakers were extremely good.”
- “Very helpful with lots of great tips.”
- “One of the best seminars providing practical content I’ve attended.”

## ABOUT THE PRESENTERS



Carole A. Levitt and Mark E. Rosch are principals of Internet for Lawyers and internationally recognized full-time CLE speakers. Their areas of expertise are: Internet investigative, legal, and social media research;

social media ethics; Google search; and Google cloud Apps. Together, they have authored hundreds of Internet research articles and six ABA Law Practice Division books. They have also co-authored thirteen editions of IFL Press’s The Cybersleuth’s Guide to the Internet. In 2013, they were recipients of the “Fastcase Fifty” award, recognizing “50 of the smartest, most courageous innovators, techies, visionaries, and leaders in the law” and in 2014, they both became Fellows in the prestigious College of Law Practice Management.



**ON:** This program contains 1.5 Professionalism hours. **BC:** CPD application is pending.  
**SK:** This program has been approved for 1.5 CPD hours, all of which qualifies as ethics.  
**NB:** This program has been approved for 1.5 CPD hours.

Lawyers in other mandatory CPD jurisdictions may count their attendance towards their CPD requirement/plan. Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Upper Canada, and a pre-approved CPD Provider of the Law Society of British Columbia.

### ✓ Yes, I want to attend **Using Social Media for Investigative Research and Litigation** **Thursday, November 2, 2017 • Live webinar (slides and audio) with chat and 30 day replay\***

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\* Materials will be distributed electronically in advance. Live webinars feature real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live questions and verbal responses by the presenter. The recording of the webinar is available for 30 days..

#### **REGISTRATION FEE (with ON HST\*):**

**On or before September 28, 2017: \$135.00 + \$17.55 (13%) HST\* = \$152.55 - Save \$25.00!**

**After September 28, 2017: \$160.00 + \$20.80 (13%) HST\* = \$180.80**

*\*If paying by cheque, adjust tax for attendee’s province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in ON. 15% in NS, NB, PEI & NL.*

**Register online:** <http://seminarpartners.ca/register-for-courses/>

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