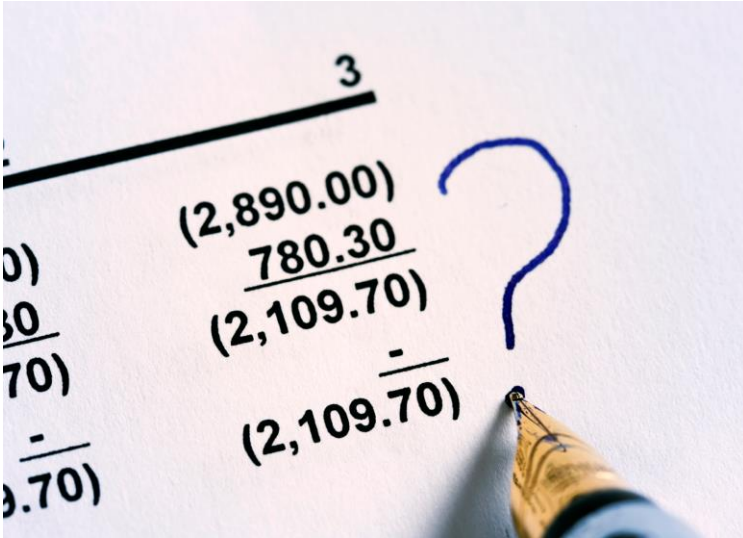




*Don't let your
fear of numbers
hold you back!*



Understanding Financial Statements

Joseph Novello, CPA, MBA

Thursday, November 23, 2017

Live webinar with chat

includes 30 day replay*

9:00 am – 10:30 am (Pacific)

10:00 am – 11:30 am (Mountain)

11:00 am – 12:30 pm (Central)

12:00 pm – 1:30 pm (Eastern)

1:00 pm – 2:30 pm (Atlantic)

*This program features real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live Q & A. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.

WHO SHOULD ATTEND

This practical 90 minute primer is designed for lawyers new to financial statements, or in need of a refresher. Litigators and transactional lawyers alike will benefit from attending.

ABOUT THE PROGRAM

Having a basic knowledge of financial statements is crucial for every well-rounded lawyer. The more you understand about financial statements, the better you'll be able to counsel clients with confidence, and use your financial understanding to your client's advantage during negotiations or litigation. Attend this newly updated program and learn how to understand the basic structure of a financial statement and identify its key components. You'll work through sample balance sheets, income statements, and cash flow statements, including examples for a small law firm. Don't miss this opportunity to get the fundamental knowledge you need to understand financial statements encountered in day-to-day business, family, estates, and general civil litigation practice. Developing a working knowledge of financial statements will also help principals of sole practitioner and smaller law firms better understand their own financial performance, and better manage their practice.

SCHEDULE (Eastern)

12:00 pm - 1:30 pm

Welcome and Introduction

Foundations of Modern Accounting

The Basic Equation of Finance

Financial Statements

- Balance Sheet
- Income and Cash Flow Statements
- Notes to Financial Statements
- Management Discussion and Analysis
- Auditor's Report

Financial Statements Recap and Exercise

Wrap-up and Program Evaluation

Register today! • seminarpartners.ca • 1.866.606.4212 • jennifer@seminarpartners.ca

Reviews from past program attendees:

- *“Very impressed with Joe’s financial acumen and his ability to share that knowledge with non-financial people.”*
- *“What a great program. Joe was entertaining and totally committed.”*
- *“Really good...Explanations and examples made the materials easy to understand.”*
- *“Great presenter...covered the material very effectively.”*
- *“Excellent speaker and materials. Useful far beyond the practice of law.”*
- *“Very useful seminar, good slides, easy to understand. Shows what a big difference a good teacher can make.”*

accredited BC: This program has been approved for 1.5 CPD hours, including up to 0.5 hours of professional responsibility and ethics, client care and relations, and/or practice management.

ON: This program contains 1.5 Professionalism hours.

SK: This program has been approved for 1.5 CPD hour.

NB: This program has been approved for 1.5 CPD hour.

Lawyers in other mandatory CPD jurisdictions may count their attendance towards their CPD requirement/plan.

Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Upper Canada and a pre-approved CPD Provider of the Law Society of British Columbia.

Meet Your Presenter, Joseph Novello



Joseph Novello began his career in accounting and management consulting at Ernst & Young in New York City. He obtained his CPA license in New York and his MBA in Finance from New York University. Joe’s vast experience was gained with several domestic and international Fortune 500 companies as Controller, CFO and in other planning and analysis positions.

Since founding the Financial Training Organization in 2010, Joe has presented his finance programs to thousands of lawyers at in-house, bar association, and CLE provider presentations in 15 U.S. states and across Canada.

His goal is to share an easy-to-understand approach that will make dealing with a client’s financial matters more manageable. He brings his real world experience and candid opinions to his programs, and is consistently rated as exceeding expectations.

✓ Yes, I want to attend Understanding Financial Statements with Joseph Novello

Thursday, November 23, 2017 • Live webinar (slides and audio) with chat and 30 day replay*

9:00 am – 10:30 am (Pacific) • 10:00 am – 11:30 am (Mountain) • 11:00 am – 12:30 pm (Central)
12:00 pm – 1:30 pm (Eastern) • 1:00 pm – 2:30 pm (Atlantic)

* Materials will be distributed electronically in advance. Live webinars feature real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live questions and verbal responses by the presenter. The recording of the webinar is available for 30 days.

REGISTRATION FEE (with ON HST*):

On or before November 2, 2017: \$135.00 + \$17.55 (13%) HST* = \$152.55 - Save \$25.00!

After November 2, 2017: \$160.00 + \$20.80 (13%) HST* = \$180.80

**If paying by cheque, adjust tax for attendee’s province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in ON. 15% in NS, NB, PEI & NL.*

Register online: <http://seminarpartners.ca/register-for-courses/>

Register by mail, fax or phone: Return this form with payment to Jennifer Snoyer, Finance and Communications Coordinator, Seminar Partners, 2300 Yonge Street, Suite 1600, Toronto, ON M4P 1E4 Tel. 1.866.606.4212 or 647.352.8633 Fax 416.549.1619. Email: jennifer@seminarpartners.ca. Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before the program. No refunds will be made after the cancellation date. Program content, speakers and location may change without notice. See our website for all policies. In the event of program cancellation, our liability is limited to refund of registration fees. GST/HST #848208492

Name: _____ Firm: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____ Email: _____

Payment information (or cheque payable to Seminar Partners)

Please charge \$ _____ to my VISA/MC

Card #: _____ CVV: _____

Card Expiry: _____ Signature: _____

Billing address (if different than address above):

Register today! • seminarpartners.ca • 1.866.606.4212 • jennifer@seminarpartners.ca