



Increase your confidence with proven persuasion strategies!



Presentation Tips for New Women Lawyers: How to Overcome Gender Bias and Stereotypes

with Molly Bishop Shadel

Thursday, March 2, 2017
Live webcast with chat*

includes 30 day replay

9:00 am – 10:00 am (Pacific)

10:00 am – 11:00 am (Mountain)

11:00 am – 12:00 pm (Central)

12:00 pm – 1:00 pm (Eastern)

1:00 pm – 2:00 pm (Atlantic)

*This program features video and audio of the presenter with synchronized presentation slides, and a chat feature that allows for live Q & A. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.

WHO SHOULD ATTEND

This program is designed for women lawyers, in one to three years of practice, who are interested in honing their public speaking and advocacy skills.

ABOUT THE PROGRAM

Whether in the courtroom or the boardroom, all lawyers must overcome the anxiety of the spoken word. However, women lawyers - especially new lawyers - can face unique gender related issues when communicating verbally, including societal pressure not to be overly aggressive, gendered communications habits, and stereotypes that undercut authority. Using a unique blend of lecture and demonstrations, lawyer, author and professor of oral advocacy, Molly Bishop Shadel will share proven strategies all lawyers should use to get and keep your listener's attention, and increase your confidence. She'll also address and take questions on how to neutralize common gender biases and stereotypes women can encounter. If you haven't received formal presentation skills training, you may be relying on your instincts, not really understanding what you do wrong or what you do right. Let Professor Shadel show you how to enhance your delivery for maximum persuasive impact!

SCHEDULE (Eastern)

12:00 pm - 1:00 pm

Welcome and Introduction

Principles of Persuasive Presentations

- establishing authority and gaining the trust of the listener;
- finding and using your most effective voice;
- overcoming gendered gestures and body language;
- managing stage fright;
- the use (and misuse) of emotion;
- making listeners care about what you say;
- avoiding "stereotype" traps for women;
- striking an authentic and confident tone;
- pulling it all together

Program Evaluation

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Here's what past attendees have said about Professor Shadel:

- "FANTASTIC – where has Professor Shadel been my entire legal career?!"
- "Speaker was engaging, interesting and professional...I will definitely sign up for more."
- "Excellent and interesting course. Molly was a great example of how confident we aspire to be when speaking to large groups."
- "Professor Shadel was exceptionally good. Great presentation and information."
- "Professor Shadel's presentation was very powerful and her points extremely helpful. Thank you!"



ON: This program is eligible for up to 1.0 Substantive hour.

BC, SK & NB: This program has been approved for 1.0 CPD hour.

Lawyers in other mandatory CPD jurisdictions may count their attendance towards their CPD requirement/plan.

Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Upper Canada and a pre-approved CPD Provider of the Law Society of British Columbia.

Meet Your Presenter, Molly Bishop Shadel



Molly Bishop Shadel is a professor of oral advocacy at the University of Virginia School of Law. She graduated *magna cum laude* from Harvard University with an A.B. in English and American literature and language. She earned her law degree from Columbia University, where she served as a Note Editor for the Columbia Law Review

and was a Harlan Fiske Stone Scholar. Professor Shadel clerked for the Hon. Eugene H. Nickerson, U.S. District Court, Eastern District of New York. She practiced law in the litigation department of Covington & Burling in Washington and New York, and also in the U.S. Department of Justice's Office of Intelligence Policy and Review, where she represented the United States on terrorism-related matters. She joined the faculty at the University of Virginia in 2004. Prior to attending law school, Professor Shadel studied theater at Northwestern University's M.F.A. directing program and directed plays professionally in New York. She is the co-author of *Tongue-Tied America: Reviving the Art of Verbal Persuasion* (with Robert N. Saylor, Wolters Kluwer Publishers, 2011), and *Finding Your Voice in Law School: Mastering Classroom Cold-Calls, Job Interviews and Other Verbal Challenges* (Carolina Academic Press, 2012).

✓ Yes, I want to attend Presentation Tips for New Women Lawyers with Molly Bishop Shadel

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* Materials will be distributed electronically in advance. Live webcast includes free replay for up to 30 days after the program. Replay link will be made available 2 to 3 working days after the program. Webcasts cannot replicate the quality or rich interaction of in-person program attendance.

REGISTRATION FEE (with ON HST*):

On or before February 2, 2017: \$129.00 + \$16.77 (13%) HST* = \$145.77 - Save \$20.00!

After February 2, 2017: \$149.00 + \$19.37 (13%) HST* = \$168.37

*If paying by cheque, adjust tax for attendee's province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in ON. 15% in NS, NB, PEI & NL.

Register online: <http://seminarpartners.ca/register-for-courses/>

Register by mail, fax or phone: Return this form with payment to Jennifer Snoyer, Finance and Communications Coordinator, Seminar Partners, 110 Eglinton Ave. W., Suite 303A, Toronto, ON M4R 1A3 Tel. 1.866.606.4212 or 647.352.8633 Fax 647.352.8533. Email: jennifer@seminarpartners.ca. Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before the program. No refunds will be made after the cancellation date. Program content, speakers and location may change without notice. See our website for all policies. In the event of program cancellation, our liability is limited to refund of registration fees. GST/HST #848208492

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