



*Become a better
legal writer!*



Persuasive Legal Writing

with Peter Sankoff

Thursday, October 19, 2023

Live webinar with chat

*includes 60 day replay**

9:00 am – 10:30 am (Pacific)

10:00 am – 11:30 am (Mountain)

11:00 am – 12:30 pm (Central)

12:00 pm – 1:30 pm (Eastern)

1:00 pm – 2:30 pm (Atlantic)

1:30 pm – 3:00 pm (Newfoundland)

**This program features real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live Q & A. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.*

WHO SHOULD ATTEND

Any lawyer who wants to improve their confidence and skill as a writer will benefit from attending this program.

ABOUT THE PROGRAM

The ability to convey meaning through the written word is essential to a lawyer's primary objective: making the reader - whether it's a judge, opposing counsel or colleague - understand your position (and ideally adopt it) by capturing and holding their attention. For some lawyers, developing this skill will mean adding a few new techniques that quickly elevate your game, while for others it may mean starting to break ingrained habits that have been holding you back for years. In this webinar, lawyer and law professor Peter Sankoff shares over 20 years of writing and editing experience to help any lawyer take their writing to the next level. Designed with busy practitioners in mind, the program is full of easy-to-implement strategies that will immediately make you a more confident and successful writer. Topics include:

- proximity over chronology
- one idea rule
- creating emphasis
- excess verbiage
- equivocal language

The lessons you learn will apply to opinion letters, memoranda, factums and other persuasive documents. Don't miss this chance to get a little practical guidance to help you along in your writing journey. Materials will include excerpts from Peter's new book, *Professor Sankoff's Guide to Persuasive Legal Writing*.

SCHEDULE (Eastern)

12:00 pm - 1:30 pm

Welcome and Introduction

The Big Picture

Introductions and Overviews

Organization

General Writing Tips

Specific Writing Tips

Advocacy

Program Wrap-up and Evaluation

PRAISE FOR PETER SANKOFF

“Professor Sankoff explains important concepts of legal writing in a simple and straightforward way.”

“Fantastic presenter!!! Very knowledgeable.”

“Practical advice about all aspects of the writing process.”

“Presenter had an excellent pace and communicated info very clearly.”

“Engaging, insightful, and, above all, helpful to new and experienced legal writers alike.”



ON: This program contains 1.5 Professionalism hours.

BC: This program has been approved for 1.5 CPD hours.

SK: This program has been approved for 1.5 CPD hours.

Lawyers in other mandatory CPD jurisdictions may count their attendance towards their CPD requirement/plan.

Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Ontario and a pre-approved CPD Provider of the Law Society of British Columbia.

MEET YOUR PRESENTER



PETER SANKOFF has worked as an appellate litigator in Edmonton since 2017, and now runs his own law firm Sankoff Criminal Law. He regularly appears at the Alberta Court of Appeal and Supreme Court of Canada. He has a long and distinguished career as a teacher, researcher and lawyer. He is the recipient of numerous awards, including being recognized by *Canadian Lawyer Magazine* in 2020 as one of the country's 25 Most Influential Lawyers. He has spent the past 25 years conducting research and teaching students about the law of evidence, the substantive criminal law, the criminal trial process and the relationship between animals and the law. In 2012 he joined the University of Alberta, where he is now a full Professor. Peter is a prolific writer and researcher, having written, co-authored or co-edited eight law books and more than fifty articles. His newest book, *Professor Sankoff's Guide to Persuasive Legal Writing*, is available on his website at www.petersankoff.com.

✓ **Yes, I want to attend Persuasive Legal Writing, with Peter Sankoff**

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* Materials will be distributed electronically in advance. Live webinars feature real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live questions and verbal responses by the presenter. The recording of the webinar is available for 60 days.

REGISTRATION FEE:

On or before September 29, 2023: \$140.00 + \$18.20 (13%) HST* = \$158.20 - Save \$25.00!

After September 29, 2023: \$165.00 + \$21.45 (13%) HST* = \$186.45

*With ON HST. Please adjust tax for attendee's province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in ON. 15% in NS, NB, PEI & NL.

Register online: <http://seminarpartners.ca/register-for-courses/>

Register by mail, fax or phone: Return this form with payment to Jennifer Snoyer, Finance and Communications Coordinator, Seminar Partners, 2300 Yonge Street, Suite 1600, Toronto, ON M4P 1E4 Tel. 1.866.606.4212 or 647.352.8633 Fax 416.549.1619. Email: jennifer@seminarpartners.ca. Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before the program. No refunds will be made after the cancellation date. Program content, speakers and location may change without notice. See our website for all policies. In the event of program cancellation, our liability is limited to refund of registration fees. GST/HST #848208492

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