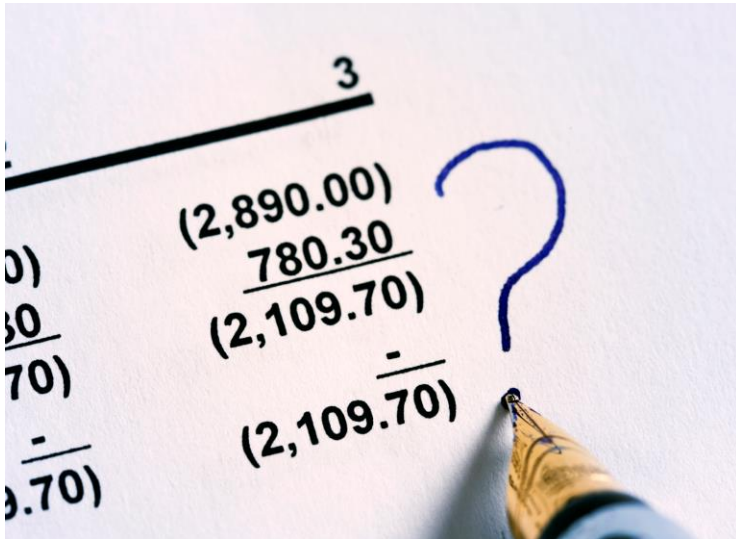




*Learn what  
the numbers  
mean!*



# Introduction to Financial Statements

*Joseph Novello, CPA*

**Thursday, April 13, 2023**

**Live webinar with chat**

*includes 60 day replay\**

9:00 am – 10:30 am (Pacific)

10:00 am – 11:30 am (Mountain)

11:00 am – 12:30 pm (Central)

12:00 pm – 1:30 pm (Eastern)

1:00 pm – 2:30 pm (Atlantic)

1:30 pm – 3:00 pm (Newfoundland)

*\*This program features real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live Q & A. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.*

## WHO SHOULD ATTEND

This introductory level seminar is designed for lawyers who require a working understanding of financial statements to effectively advise clients or run their own law firm.

## ABOUT THE PROGRAM

New to financial statements? Then this program is for you! Learn the fundamentals of balance sheets, income statements, and cash flow statements with this annual, best-selling program! Popular presenter and CPA Joseph Novello will walk you through the three most important financial statements lawyers should know. Using a combination of practical explanations and short, easy to follow exercises, Joe will explain how the balance sheet, income statement and cash flow statement interact with each other, how each statement is practically used, and how common business activities impact these statements. Along the way, you'll gain a basic understanding of important finance and accounting concepts like goodwill, equity, depreciation, amortization and what the various levels of audit assurance mean. The presentation will focus on private companies, which most lawyers will encounter in their practice. The more you understand about financial statements, the better you'll be able to counsel clients with confidence and use your financial skills to your client's advantage in transactions or disputes. Having a working knowledge of financial statements will also help solo practitioners and principals of smaller law firms better understand their own financial performance. Joe even includes examples from a small law firm. Register now to learn what you need to know to read financial statements!

## SCHEDULE (Eastern)

**12:00 pm - 1:30 pm**

**Welcome and Introduction**

**The Basic Equation of Finance**

**Private Company Accounting**

**Financial Statements**

- Balance Sheet
- Income Statement
- Statement of Cash Flow

**Notes to Financial Statements**

**Auditor's Report**

**Financial Statements Recap and Exercise**

**Wrap-up and Program Evaluation**

**Register today! • [seminarpartners.ca](http://seminarpartners.ca) • 1.866.606.4212 • [jennifer@seminarpartners.ca](mailto:jennifer@seminarpartners.ca)**

## PRAISE FOR JOE NOVELLO

- “Very impressed with Joe’s financial acumen and his ability to share that knowledge with non-financial people.”
- “What a great program. Joe was entertaining and totally committed.”
- “Really good...Explanations and examples made the materials easy to understand.”
- “Great presenter...covered the material effectively.”
- “Excellent speaker and materials. Useful far beyond the practice of law.”
- “Very useful seminar, good slides, easy to understand. Shows what a big difference a good teacher can make.”



**ON:** This program contains 1.5 Professionalism hours.  
**SK:** This program has been approved for 1.5 CPD hours.

**BC:** This program has been approved for 1.5 CPD hours, including 0.5 hours of professional responsibility and ethics, client care and relations, and/or practice management.  
Lawyers in other mandatory CPD jurisdictions may count their attendance towards their CPD requirement/plan.

Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Ontario and a pre-approved CPD Provider of the Law Society of British Columbia.

## MEET YOUR PRESENTER



**Joseph Novello** began his career in accounting and management consulting at Ernst & Young in New York City. He obtained his CPA license in New York and his MBA in Finance from New York University. Joe’s vast experience was gained with several domestic and international Fortune 500 companies as Controller, CFO and in other planning and analysis positions.

Since founding the Financial Training Organization in 2010, Joe has presented his finance programs to thousands of lawyers at in-house, bar association, and CLE provider presentations in 15 U.S. states and across Canada.

His goal is to share an easy-to-understand approach that will make dealing with a client’s financial matters more manageable. He brings his real-world experience and candid opinions to his programs, and is consistently rated as exceeding expectations.

✓ **Yes, I want to attend Introduction to Financial Statements, with Joseph Novello**

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12:00 pm – 1:30 pm (Eastern) • 1:00 pm – 2:30 pm (Atlantic) • 1:30 pm – 3:00 pm (Newfoundland)

\* Materials will be distributed electronically in advance. Live webinars feature real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live questions and verbal responses by the presenter. The recording of the webinar is available for 60 days.

### REGISTRATION FEE:

- On or before March 24, 2023: \$140.00 + \$18.20 (13%) HST\* = \$158.20 - Save \$25.00!**
- After March 24, 2023: \$165.00 + \$21.45 (13%) HST\* = \$186.45**

\*With ON HST. Please adjust tax for attendee’s province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in ON. 15% in NS, NB, PEI & NL.

**Register online:** <http://seminarpartners.ca/register-for-courses/>

**Register by mail, fax or phone:** Return this form with payment to Jennifer Snoyer, Finance and Communications Coordinator, Seminar Partners, 2300 Yonge Street, Suite 1600, Toronto, ON M4P 1E4 Tel. 1.866.606.4212 or 647.352.8633 Fax 416.549.1619. Email: [jennifer@seminarpartners.ca](mailto:jennifer@seminarpartners.ca). Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before the program. No refunds will be made after the cancellation date. Program content, speakers and location may change without notice. See our website for all policies. In the event of program cancellation, our liability is limited to refund of registration fees. GST/HST #848208492

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