

Back by demand! Will your next case turn on social media?



# Finding & Using Social Media Evidence

Thursday, June 26, 2025 Live webinar with chat

*includes 60 day replay\** 9:00 am – 10:30 am (Pacific) 10:00 am – 11:30 am (Mountain) 11:00 am – 12:30 pm (Central) 12:00 pm – 1:30 pm (Eastern) 1:00 pm – 2:30 pm (Atlantic) 1:30 pm – 3:00 pm (Newfoundland)

\*This program features real-time video of the presenter with synchronized presentation slides, and a chat feature that allows for live Q & A. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.

# WHO SHOULD ATTEND

This program will benefit lawyers who want to better understand how to get and use social media evidence.

## **ABOUT THE PROGRAM**

Facebook, X, Instagram, and Google capture our words, images, location and more. With so much of our lives stored online, social media has introduced powerful new sources of evidence that lawyers must be prepared to identify, collect, and use in litigation. This highly practical presentation with experienced litigator Sarah Stothart will explore the evolving social media evidence landscape, along with the unique opportunities, challenges, and ethical considerations it presents. Drawing on recent treatment of social media evidence in a wide range of cases, Sarah will share important guidance for how to effectively find, authenticate, present and challenge social media evidence in your cases. Topics include:

- Identifying relevant social media evidence
- Gathering and preserving existing evidence
- Disclosure obligations
- Educating clients on the "evolving record"
- Ethical issues for lawyers

For better or for worse the pervasive nature of social media has given it a permanent place in litigation. Attend this program and get up to date on how to make sure your client's online footprint works for – not against – them!

### **SCHEDULE (Eastern)**

#### 12:00 pm - 1:30 pm

#### Welcome & Introduction

#### **Finding Social Media Evidence**

- Leveraging the Discovery Process
- Disclosure of "Private" Content
- Obtaining Social Media Content or Account or Information from Third Parties
- Ethical Considerations

#### Using Social Media Evidence

- Authenticating Social Media as Evidence
- Risks Associated with Viewing Social Media "Live" In Court
- Understanding Language Used in Social Media
- Dealing with Deleted Accounts
- Examples of How Social Media Evidence Has Been Used

**Program Wrap-up & Evaluation** 

## PRAISE FOR PAST PROGRAMS

- "5 out of 5! Exactly as advertised."
- "Very interesting discussion. Will be very helpful in future."
- "Everything was very useful and relevant."
- "Presenter was very responsive to questions!"
- "Liked getting the slides with the cases. Excellent paper!"
- "Very good program, lots of practical information."
- "Loved the use of cases and polls. Well done and interesting."
- "Very well done. Excellent presenter."
- *"This was an immensely helpful presentation. Thank you."*

## **MEET YOUR PRESENTER**



**Sarah Stothart** is a partner in the Litigation and Dispute Resolution Group at Goodmans. Sarah has a broad practice primarily divided between complex commercial, insolvency, and intellectual property litigation. Her complex

involves shareholder practice and commercial oppression issues, fiduciary duty claims, and contractual breaches and misrepresentations. She also advises and represents clients in competition disputes, technology disputes, data breaches and cybersecurity incidents, and regulatory proceedings involving energy and copyright. Sarah has appeared before all levels of Ontario and Canadian federal courts and the Supreme Court of Canada, as well as a variety of administrative boards and tribunals in Canada and the US. Sarah is licensed to practice in Ontario and California.



**ON:** This program contains 1.0 Substantive hours and 0.5 Professionalism hours.

BC: This program has been approved for 1.5 CPD hours, including 0.5 hours of professional responsibility and ethics, client care and relations, and/or practice management.

SK: This program qualifies for 1.5 CPD hours (0.5 of which qualify as ethics hours) under the Law Society of SK CPD Policy. Lawyers in other mandatory CPD jurisdictions may count their attendance towards their CPD requirement/plan.

Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Ontario and a pre-approved CPD Provider of the Law Society of British Columbia.

## √ Yes, I want to attend Finding & Using Social Media Evidence, with Sarah Stothart Thursday, June 26, 2025 • Live webinar with chat and 60 day replay\*

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\* Materials will be distributed electronically in advance. Live webinars feature real-time video of the presenter with synchronized presentation slides, and a chat feature that allows for live questions and verbal responses by the presenter. The recording of the webinar is available for 60 days.

## **REGISTRATION FEE:**

## □ On or before June 6, 2025: \$140.00 + \$18.20 (13%) HST\* = \$158.20 - *Save* \$25.00!

 $\Box$  After June 6, 2025, 2025: \$165.00 + \$21.45 (13%) HST\* = \$186.45

\*With ON HST. Please adjust tax for attendee's province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in ON. 14% in NS. 15% in NB, PEI & NL. Register online: http://seminarpartners.ca/register-for-courses/

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