



How are cognitive biases affecting your practice?



Biases, Blind Spots & Ethics: How Good Lawyers Go Astray

Dr. Larry Richard

Thursday, October 10, 2019

Live webinar with chat

*includes 60 day replay**

9:00 am – 10:30 am (Pacific)

10:00 am – 11:30 am (Mountain)

11:00 am – 12:30 pm (Central)

12:00 pm – 1:30 pm (Eastern)

1:00 pm – 2:30 pm (Atlantic)

1:30 pm – 3:00 pm (Newfoundland)

**This program features real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live Q & A. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.*

WHO SHOULD ATTEND

All lawyers who want to avoid unconscious ethical lapses in their practices will benefit from attending this program.

ABOUT THE PROGRAM

Because lawyers represent the interests of others, our profession has grown up with a deep and serious commitment to ethical behavior. However, the way ethics is taught in most law schools makes two assumptions that run contrary to what we know about human behavior: (a) most courses emphasize what not to do; and (b) most teaching is focused on avoiding intentional ethical violations. In this exciting, new webinar, Dr. Larry Richard, a lawyer-psychologist who studies lawyer behavior, explains the flaws in these two assumptions, and offers several principles and practices to help us foster ethical behavior. Dr. Richard explores the cognitive toll that a rapidly changing profession – and world – takes on lawyers, and addresses how this cognitive toll produces unwitting biases that can cause misperception, misinterpretation, and misjudgment in our interactions with clients, colleagues, and the bench. You will . . .

- Learn why using examples of good behavior is superior to avoiding bad behavior
- Understand the role of cognitive biases, self-deception, and inaccurate emotional forecasting
- Walk away with three practical steps you can take to increase the chances of ethical behavior

No matter how rational and fair we believe we are, we have biases and blind spots that affect our decision-making. Don't miss this unique opportunity to learn more about cognitive biases that can affect your law practice, and practical techniques you can use to avoid unconscious ethical lapses.

SCHEDULE (Eastern)

12:00 pm - 1:30 pm

Welcome and Introduction

We're all biased - we all distort, delete and generalize

Our 2 brains - and the trouble they cause

How we learn - why teaching ethics should focus on what's exemplary, not what's unacceptable

The myth of intentional wrongdoing

Some favourite biases

Three tips to foster ethical behavior

Program Wrap-up and Evaluation

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MEET YOUR PRESENTER



Dr. Larry Richard is recognized as the leading expert on the psychology of lawyer behavior. He has advised dozens of AmLaw 200 law firms on leadership, management, and related issues such as teams, change management, talent selection, assessment, and other aspects of strategic talent management. Widely known as an expert on the lawyer personality, he has gathered personality data on thousands of lawyers. A graduate of the University of Pennsylvania Law School, Dr. Richard practiced law as a trial attorney for ten years. He then earned a Ph.D. in Psychology from Temple University. For more than 20 years, he has provided consulting services exclusively to the legal profession. Formerly a partner with Altman Weil, and more recently the head of the Leadership & OD Practice at Hildebrandt International, in 2011 he established his own consulting firm, LawyerBrain LLC, which focuses on improving lawyer performance through personality science. He focuses on resilience, change management, leadership, and talent issues. He is a frequent author and speaker on the use of positive psychology and applied behavioral science in helping lawyers and law firms to succeed. Dr. Richard is a Gallup-certified Strengths Coach, and a licensed user of the MBTI, DiSC, and 15 other assessment tools.



BC: This program has been approved for 1.5 CPD hours of professional responsibility and ethics, client care and relations, and/or practice management.

ON: This program contains 1.5 Professionalism hours.

SK: This program has been approved for 1.5 CPD hours, all of which qualifies as ethics. **NB:** CPD application is pending. Lawyers in other mandatory CPD jurisdictions may count their attendance towards their CPD requirement/plan.

Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Ontario and a pre-approved CPD Provider of the Law Society of British Columbia.

✓ Yes, I want to attend Biases, Blind Spots & Ethics: How Good Lawyers Go Astray Thursday, October 10, 2019 • Live webinar (slides and audio) with chat and 60 day replay*

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* Materials will be distributed electronically in advance. Live webinars feature real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live questions and verbal responses by the presenter. The recording of the webinar is available for 60 days.

REGISTRATION FEE:

- On or before September 13, 2019: \$140.00 + \$18.20 (13%) HST* = \$158.20 - Save \$25.00!
- After September 13, 2019: \$165.00 + \$21.45 (13%) HST* = \$186.45
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