



*Start your business
clients off on the
right foot!*



Advising the Start-up Business

*with Ryan Turner
& Katherine Bayer*

Thursday, October 14, 2021
Live webinar with chat
includes 60 day replay*

9:00 am – 10:30 am (Pacific)
10:00 am – 11:30 am (Mountain)
11:00 am – 12:30 pm (Central)
12:00 pm – 1:30 pm (Eastern)
1:00 pm – 2:30 pm (Atlantic)
1:30 pm – 3:00 pm (Newfoundland)

**This program features real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live Q & A. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.*

WHO SHOULD ATTEND

All lawyers who advise private businesses will find this program helpful.

ABOUT THE PROGRAM

Starting a business can be one of the most exciting - and uncertain - times in a client's life. New owners look to their lawyers for not only legal counsel but also practical business advice on the challenges they may encounter. This new, 90-minute webinar with experienced corporate and commercial lawyers Ryan Turner and Katherine Bayer will provide an overview of key issues lawyers working with start-ups should canvass with their clients. In addition to basic business law matters, Ryan and Katherine will address strategies for minimizing both legal and financial risk, and ancillary issues that often escape notice until problems arise. Full of practical tips and "how-to" information, you'll gain new insights on helping your client decide what entity-type to choose and topics you may need to investigate further before providing advice. Whether you are new to business law, expanding your practice, or simply need a refresher on recent developments, this program will give you a solid foundation to effectively advise new business owners so they can begin to build a successful operation. Register early to guarantee your spot!

SCHEDULE (Eastern)

12:00 pm - 1:30 pm

Welcome and Introduction

Choice of Entity and Business Formation

Owner Agreements

Taxes and Regulatory Issues

Hiring Employees and Contractors

Intellectual Property and Privacy

Insurance

Program Wrap-up and Evaluation

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MEET YOUR PRESENTERS



Ryan Turner is a Partner with Taylor McCaffrey Lawyers in Winnipeg. Ryan advises a wide variety of business clients across many industries, focusing on corporate and commercial areas of law. This includes assisting clients in the acquisition and disposition of businesses, preparation and negotiation of agreements, and acting in financing and secured transactions. In addition, Ryan has experience in connection with real property matters including dispositions, financing and development matters. Ryan also provides advice to local small businesses and is a founding member of Taylor McCaffrey's Legal Start team, which provides legal advice on start-up issues for a fixed fee.

Katherine Bayer is an Associate with Taylor McCaffrey Lawyers. Katherine's practice of Corporate and Commercial Law primarily focuses on advising corporations and shareholders on the purchase and sale of businesses, shareholder and partnership agreements, corporate structuring governance matters and financing. In addition, Katherine has experience working with and organizing cooperatives. Alongside her work with private businesses, Katherine also works on public-private partnership developments across Canada. Although Katherine often works with larger corporations, she also assists many local small businesses, non-profits and start-ups in their endeavours.



ON: This program contains 1.5 Substantive hours. **BC:** This program has been approved for 1.5 CPD hours.
SK: This program has been approved for 1.5 CPD hours. **NB:** This program has been approved for 1.5 CPD hours.

Lawyers in other mandatory CPD jurisdictions may count their attendance towards their CPD requirement/plan.

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✓ Yes, I want to attend Advising the Start-up Business

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* Materials will be distributed electronically in advance. Live webinars feature real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live questions and verbal responses by the presenter. The recording of the webinar is available for 60 days.

REGISTRATION FEE:

On or before September 24, 2021: \$140.00 + \$18.20 (13%) HST* = \$158.20 - Save \$25.00!

After September 24, 2021: \$165.00 + \$21.45 (13%) HST* = \$186.45

*With ON HST. Please adjust tax for attendee's province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in ON. 15% in NS, NB, PEI & NL.

Register online: <http://seminarpartners.ca/register-for-courses/>

Register by mail, fax or phone: Return this form with payment to Jennifer Snoyer, Finance and Communications Coordinator, Seminar Partners, 2300 Yonge Street, Suite 1600, Toronto, ON M4P 1E4 Tel. 1.866.606.4212 or 647.352.8633 Fax 416.549.1619. Email: jennifer@seminarpartners.ca. Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before the program. No refunds will be made after the cancellation date. Program content, speakers and location may change without notice. See our website for all policies. In the event of program cancellation, our liability is limited to refund of registration fees. GST/HST #848208492

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