



**In-person Toronto**  
*or*  
**Live Video Webcast**  
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# Public Speaking & Oral Advocacy

## *How to Do It Well*

**Wednesday, May 27, 2015**

**Live in-person**

**9:00 am – 12:00 pm (Eastern)**  
Global Knowledge Training Centre  
2 Bloor St. E., 31<sup>st</sup> Floor  
(Yonge and Bloor)  
Toronto • ON

**Live webcast on your computer**

*with free 30 day replay*  
6:00 am – 9:00 am (Pacific)  
7:00 am – 10:00 am (Mountain)  
8:00 am – 11:00 am (Central)  
9:00 am – 12:00 pm (Eastern)  
10:00 am – 1:00 pm (Atlantic)

*This webcast allows for live interaction between attendees and the presenter, including the ability to ask questions by web chat, and receive live answers by video. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.*

## Who Should Attend

This program is designed for lawyers from all practice areas. Any lawyer interested in honing their public speaking skills can benefit from Molly Bishop Shadel's proven guide to delivering confident presentations.

## About the Program

Public speaking is a skill that every lawyer must master, including lawyers who will never set foot in a courtroom. Lawyers must be able to articulate their ideas succinctly and persuasively in order to attract clients, communicate ideas in meetings with colleagues, train younger lawyers, impress supervisors – and, of course, win in court. But many lawyers spend their days communicating exclusively through writing or e-mail, and find themselves tongue-tied when suddenly confronted with a live audience. Public speaking can be an intimidating exercise, but it doesn't have to be. Let lawyer, author and professor of oral advocacy, Molly Bishop Shadel show you how, with a little advance preparation (and a little rehearsal), anyone can become an effective public speaker. Whatever your experience level, you'll leave this program with a step by step approach for writing and delivering more effective oral presentations in the future. Topics include:

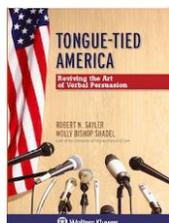
- How to write an effective verbal presentation
- Making listeners care about what you say
- Gaining the trust of the audience
- Gestures and body language
- Using your voice effectively
- Handling stage fright
- How to bring a presentation to life

## Program Schedule (Eastern)

8:30 am	<i>Registration and light breakfast</i>
9:00 am	<b>Welcome and introductory remarks</b>
9:15 am	<b>Fundamentals of effective verbal persuasion</b> <b>Lessons from rhetoric</b> <b>Writing a verbal presentation or legal argument</b>
10:30 am	<i>Break</i>
10:45 am	<b>Bringing the presentation to life</b> <b>Effective body language</b> <b>Using your best voice</b> <b>Visual aids and exhibits</b> <b>Putting it all together</b>
12:00 pm	<i>Wrap up and program evaluation</i>

## Here's what past attendees said about *Public Speaking & Oral Advocacy*:

- "FANTASTIC – where has Professor Shadel been my entire legal career? Look forward to reading the book!"
- "Excellent. Molly provided many practical tips that I can implement in my practice."
- "Excellent presentation; excellent materials. Very worthwhile."
- "Difficult subject, excellently presented by an engaging presenter – clearly enjoys the topic."
- "Excellent and interesting course. Molly was a great example of how confident we aspire to be when speaking to large groups."



### Bonus for in-person attendees!

In-person attendees will receive a copy of *Tongue-Tied America: Reviving the Art of Verbal Persuasion* by Molly Bishop Shadel and Robert N. Saylor (Wolters Kluwer Law & Business, 2011)

Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Upper Canada and a pre-approved CPD Provider of the Law Society of British Columbia.

ON: This program is eligible for up to 3.0 CPD hours, including 0.5 Professionalism hours

BC & SK: This program has been approved for 3.0 CPD hours NB: This program has been approved for 2.5 CPD hours.

Lawyers in all other mandatory CPD jurisdictions may count their actual attendance at this program towards their CPD requirement



## About the Presenter



**Molly Bishop Shadel** is a professor of oral advocacy at the University of Virginia School of Law. She graduated magna cum laude from Harvard University with an A.B. in English and American literature and language. She earned her law degree from Columbia University, where she served as a Note Editor for the Columbia Law Review and was a Harlan Fiske Stone Scholar. Professor Shadel clerked for the Hon. Eugene H. Nickerson, U.S. District Court, Eastern District of New York. She practiced litigation at Covington & Burling in the Washington and New York offices, and also in the U.S. Department of Justice's Office of Intelligence Policy and Review, where she represented the United States on terrorism-related matters before the Foreign Intelligence Surveillance Court. She joined the faculty at the University of Virginia in 2004. Prior to attending law school, she studied theater at Northwestern University's M.F.A. directing program and directed plays professionally in New York. She is the co-author of *Tongue-Tied America: Reviving the Art of Verbal Persuasion* (with Robert N. Saylor, Wolters Kluwer Publishers, 2011), and *Finding Your Voice in Law School: Mastering Classroom Cold-Calls, Job Interviews and Other Verbal Challenges* (Carolina Academic Press, 2012).

## ✓ Yes, I want to attend *Public Speaking & Oral Advocacy, How to Do It Well*

Choose your learning format:  Live in-person OR  Live webcast with replay\*

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\* Materials will be distributed electronically in advance. Live webcast includes free video replay for up to 30 days after the program. Replay link will be made available 2 to 3 working days after the program. Webcasts cannot replicate the quality or rich interaction of in-person attendance.

### REGISTRATION FEE (with ON HST\*):

On or before April 15, 2015: \$350.00 + \$45.50 (13%) HST\* = \$395.50 - Save \$40.00!

After April 15, 2015: \$390.00 + \$50.70 (13%) HST\* = \$440.70

\*If paying by cheque, adjust tax based on attendee's province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in NB, NL, ON. 14% in PEI. 15% in NS.

Register online: <http://seminarpartners.ca/register-for-courses/>

**Register by mail, fax or phone:** Return this form with payment to Jennifer Snoyer, Finance and Communications Coordinator, Seminar Partners, 110 Eglinton Ave. W., Suite 303A, Toronto, ON M4R 1A3 Tel. 1.866.606.4212 or 647.352.8633 Fax 647.352.8533. Email: [jennifer@seminarpartners.ca](mailto:jennifer@seminarpartners.ca). Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before the program. No refunds will be made after the cancellation date. Program content, speakers and location may change without notice. See our website for all policies. In the event of program cancellation, our liability is limited to refund of registration fees. GST/HST #848208492

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