



*Improve your  
persuasion skills  
in one hour!*



# Communication Strategies of Successful Women Lawyers

**Video webcast with Q & A\***

**March 31, 2015**

9:00 am – 10:00 am (Pacific)

10:00 am – 11:00 am (Mountain)

11:00 am – 12:00 pm (Central)

12:00 pm – 1:00 pm (Eastern)

1:00 pm – 2:00 pm (Atlantic)

**Watch on your computer!**

***Includes 30 day replay***

*\*This webcast provides for live interaction among participants, including the ability to ask questions and receive answers from the presenter by web chat. SK attendees please verify if you align with Central (MB) or Mountain (AB) time based on season and location.*

## **Who Should Attend**

Whether in the courtroom or the boardroom, all lawyers must overcome the anxiety of the spoken word to win over an audience. Whether you are a novice or veteran practitioner, this exclusive one hour webcast will arm you with proven strategies to get and keep your listener's attention, and increase your confidence.

## **About the Program**

Why are some lawyers better communicators than others? If you haven't received formal presentation skills training, you may be relying on instincts, ultimately not really understanding what you do wrong or right in your verbal communications. Don't miss this special "short course" for busy practitioners recorded in our studio June 19, 2014. Using a unique blend of lecture and demonstrations, lawyer, author and professor of oral advocacy, Molly Bishop Shadel will show you essential tools successful speakers rely on to take their communication skills from good to great. A lot of these strategies apply to both men and women, but there are some challenges that only women face. Let Professor Shadel show you a step by step approach for overcoming common gender biases and stereotypes, and enhancing your delivery for maximum persuasive power. Participants are encouraged to ask Professor Shadel questions by live chat throughout the webcast.

## **Topics Include**

- establishing authority and gaining the trust of the listener;
- the use (and misuse) of emotion;
- making listeners care about what you have to say;
- avoiding "stereotype" traps for women;
- finding and using your most effective voice;
- overcoming gendered gestures and body language; and,
- striking an authentic and confident tone.

## Here's what lawyers have said about Professor Shadel:

- "FANTASTIC – where has Professor Shadel been my entire legal career?!"
- "Very good, helpful. Molly is magnificent!"
- "Speaker was engaging, interesting and professional...I will definitely sign up for more."
- "Excellent and interesting course. Molly was a great example of how confident we aspire to be when speaking to large groups."
- "Professor Shadel was exceptionally good. Great presentation and information."
- Excellent speaker. Very engaging. I particularly appreciated the examples of great women speakers."

### CPD CREDIT HOURS:

**ON:** This program is eligible for up to 1.0 Substantive hour.

**BC:** This program has been approved for 1.0 CPD hour.

**SK & NB:** CPD application is pending.

Attendance by lawyers in other mandatory CPD jurisdictions may be eligible for up to 1.0 hour of CPD credit. Please verify with your law society in advance the circumstances under which they will recognize CPD hours for this course.

## Meet Your Presenter, Molly Bishop Shadel



**Molly Bishop Shadel** is a professor of oral advocacy at the University of Virginia School of Law. She graduated magna cum laude from Harvard University with an A.B. in English and American literature and language. She earned her law degree from Columbia University, where she served as a Note Editor for the Columbia Law Review

and was a Harlan Fiske Stone Scholar. Professor Shadel clerked for the Hon. Eugene H. Nickerson, U.S. District Court, Eastern District of New York. She practiced law in the litigation department of Covington & Burling in the Washington and New York offices, and also in the U.S. Department of Justice's Office of Intelligence Policy and Review, where she represented the United States on terrorism-related matters before the Foreign Intelligence Surveillance Court. She joined the faculty at the University of Virginia in 2004. Prior to attending law school, Shadel studied theater at Northwestern University's M.F.A. directing program and directed plays professionally in New York. She is the co-author of *Tongue-Tied America: Reviving the Art of Verbal Persuasion* (with Robert N. Saylor, Wolters Kluwer Publishers, 2011), and *Finding Your Voice in Law School: Mastering Classroom Cold-Calls, Job Interviews and Other Verbal Challenges* (Carolina Academic Press, 2012).

## √ Yes, please register me for *Communication Strategies of Successful Women Lawyers*

**March 31, 2015 (One hour video webcast with Q & A)**

1pm – 2pm (Atlantic) • 12pm – 1pm (Eastern) • 11am – 12pm (Central) • 10am – 11am (Mountain) • 9am – 10am (Pacific)

\*Can't attend the live session with Q & A? Video webcast includes 30 day replay. Replay link will be made available 2 to 3 working days after the program. SK attendees please verify if you align with Central (MB) or Mountain (AB) time based on season and location.

**Registration Fee (with ON HST\*): \$129.00 + \$16.77 HST (13%) = \$145.77**

\*If paying by cheque, adjust tax based on attendee's province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in NB, NL, ON. 14% in PEI. 15% in NS.

**Register online:** <http://seminarpartners.ca/register-for-courses/>

**Register by mail, fax or phone:** Return this form with payment to Jennifer Snoyer, Finance and Communications Coordinator, Seminar Partners, 110 Eglinton Ave. W., Suite 303A, Toronto, ON M4R 1A3 Tel. 1.866.606.4212 or 647.352.8633 Fax 647.352.8533. Email: [jennifer@seminarpartners.ca](mailto:jennifer@seminarpartners.ca). Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before the program. No refunds will be made after the cancellation date. Program content, speakers and location may change without notice. See our website for all policies. In the event of program cancellation, our liability is limited to refund of registration fees. GST/HST #848208492

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