



*Learn the secrets of
first-rate legal writers
from a New York Times
bestselling author!*



Superior Legal Writing: Every Word Matters

with William Bernhardt

Thursday, March 30, 2017

Live webinar with chat

includes 30 day replay*

9:00 am – 10:30 am (Pacific)

10:00 am – 11:30 am (Mountain)

11:00 am – 12:30 pm (Central)

12:00 pm – 1:30 pm (Eastern)

1:00 pm – 2:30 pm (Atlantic)

*This program features real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live Q & A. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.

WHO SHOULD ATTEND

This information-packed, highly practical webinar is designed to maximize your legal writing proficiency, regardless of your field of practice.

ABOUT THE PROGRAM

The greatest skill any lawyer can possess is the ability to write clearly, concisely, and convincingly. Good writing skills will not only improve the results you obtain, but will also enhance your reputation, and improve your relationships with judges, other lawyers and clients.

William Bernhardt, lawyer and *New York Times* bestselling author of more than forty books tells lawyers what they need to know to succeed on the printed page, based upon personal experience, interviews with judges and lawyers, and a lifetime of writing.

Bernhardt uses powerful onscreen “before and after” examples to demonstrate how attention to language and the application of good writing principles can improve any lawyer's written work. Among other topics, he covers common writing errors, the pitfalls of legalese, and the critical importance of simplicity.

Reserve your spot now to avoid disappointment!

SCHEDULE (Eastern)

12:00 pm - 1:30 pm

Why the Quality of Your Writing Matters

- Why is Most Legal Writing So Poor?
- What Can We Do About It?

Ten Steps to Better Writing

- Tools for Maximizing Clarity and Persuasion
- The Power of Brevity
- The Power of Simplicity
- Eliminating the Unnecessary and the Unhelpful

Program Evaluation

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Reviews from past program attendees:

- “Entertaining and thought-provoking, providing thorough and helpful information.”
- “Surpassed all expectations! Should be mandatory for all new-and not so new-attorneys!”
- “Bernhardt's humour, expertise, passion, and respect for the art of writing was exceptional.”
- “Very clear and practical with everyday application.”
- “As a result of attending this CLE, I felt my writing improve the very next day.”
- “Terrific content and coverage of a topic that all lawyers probably grapple with.”
- “Mr. Bernhardt did a superior job. Clear but thorough material presented with mastery and integrity.”



ON: This program contains 1.5 Professionalism hours.

BC, SK & NB: This program has been approved for 1.5 CPD hours.

Lawyers in other mandatory CPD jurisdictions may count their attendance towards their CPD requirement/plan.

Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Upper Canada and a pre-approved CPD Provider of the Law Society of British Columbia.

Meet Your Presenter, William Bernhardt



William Bernhardt spent ten years as a litigator and partner at one of Oklahoma's most prominent law firms. While practicing law, he received awards from Legal Services of Eastern Oklahoma and the Oklahoma Bar Association. *Barrister Magazine* named him one of the top twenty young lawyers in America. After his Ben Kincaid courtroom drama books consistently hit the *New York Times* bestseller list, he left the practice of law to write and teach writing full-time. He has sold more than ten million books worldwide. In addition to his law degree, Bernhardt holds a Master's Degree in English Literature, giving him a unique resume as the only legal writing instructor in the nation who has had academic acclaim, a successful, award-winning law practice, and numerous *New York Times* bestselling novels. He has twice won the Oklahoma Book Award for Best Fiction, and has received the Southern Writers Guild's Gold Medal Award, and the H. Louise Cobb Distinguished Author Award. He is the youngest author inducted into the Oklahoma Writers Hall of Fame.

✓ Yes, I want to attend Superior Legal Writing: Every Word Matters with William Bernhardt Thursday, March 30, 2017 • Live webinar (slides and audio) with chat and 30 day replay

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* Materials will be distributed electronically in advance. Live webinars feature real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live questions and verbal responses by the presenter. The recording of the webinar is available for 30 days.

REGISTRATION FEE (with ON HST*):

On or before February 28, 2017: \$135.00 + \$17.55 (13%) HST* = \$152.55 - Save \$25.00!

After February 28, 2017: \$160.00 + \$20.80 (13%) HST* = \$180.80

*If paying by cheque, adjust tax for attendee's province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in ON. 15% in NS, NB, PEI & NL.

Register online: <http://seminarpartners.ca/register-for-courses/>

Register by mail, fax or phone: Return this form with payment to Jennifer Snoyer, Finance and Communications Coordinator, Seminar Partners, 110 Eglinton Ave. W., Suite 303A, Toronto, ON M4R 1A3 Tel. 1.866.606.4212 or 647.352.8633 Fax 647.352.8533. Email: jennifer@seminarpartners.ca. Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before the program. No refunds will be made after the cancellation date. Program content, speakers and location may change without notice. See our website for all policies. In the event of program cancellation, our liability is limited to refund of registration fees. GST/HST #848208492

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