



*Keep pace with
this growing
area of practice!*



How What You Post Can Get You Sued: *Essentials of Internet Defamation Law* *with David Crerar*

Thursday, November 29, 2018
Live webinar with chat
includes 60 day replay*

9:00 am – 10:30 am (Pacific)
10:00 am – 11:30 am (Mountain)
11:00 am – 12:30 pm (Central)
12:00 pm – 1:30 pm (Eastern)
1:00 pm – 2:30 pm (Atlantic)

**This program features real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live Q & A. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.*

WHO SHOULD ATTEND

This course will benefit all lawyers but will be of particular interest to general practitioners, in-house counsel, and business law lawyers looking for up-to-date, basic information about this rapidly changing, discrete area of practice.

ABOUT THE PROGRAM

Web-based defamation is an increasingly common allegation. In an era where the internet makes widespread communication fast and easy, people often speak their mind hastily - on Facebook, Twitter and Instagram, but also on Yelp!, HomeStars, and media and retail sites. A growing “anything goes” mentality - together with unprecedented access to a broad audience - means that in a matter of minutes, a controversial comment can attract unexpected attention and liability. Do you have the knowledge you need to effectively advise clients facing online defamation issues? This new, 90 minute webinar, featuring experienced defamation and media lawyer David Crerar, answers basic questions about internet-related defamation, how to avoid it, and what to do about it if it occurs. Topics include:

- The difference between defamatory v. offensive statements
- The use of demand letters to remove negative posts
- Methods to identify anonymous posters
- Strategies to defend against defamation claims

Discussion of recent Canadian cases, and audience polling and Q & A, will allow you to test your knowledge of essential defamation do's and don'ts. Attend this nuts and bolts primer and get the practical advice and confidence you need to help clients navigate this unfolding area!

SCHEDULE (Eastern)

12:00 pm - 1:30 pm

Welcome and Introduction

The Elements of Defamation

When is an Internet Post Defamatory?

Plaintiff Strategies for Removing Damaging

Content and Compensating a Defamed Client

Defences to Justify the Offending Statement and

Suggestions for Mitigating Damages

Recent Online Defamation Cases

Evolving Issues and Future Challenges

Program Wrap-up and Evaluation

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MEET YOUR PRESENTER



David A. Crerar is a partner in the Vancouver office of Borden Ladner Gervais. He practises in the area of civil and commercial litigation, with a focus on media law and defamation, shareholder disputes, protection of trade secrets, Internet litigation, and banking and pension litigation. He serves as the Firm's National Leader for its Defamation and Media Group. David has served as a Professor at the University of British Columbia Faculty of Law, lecturing in civil procedure, since 2004. He is a co-editor and author of *The Civil Litigation Process*, the most widely-used civil procedure text in Canadian law schools, and of the award-winning book *British Columbia Business Disputes*. He is also the author of *Mareva* and *Anton Piller Orders in Canada: A Practical Guide* (Irwin law, 2017). He is a prolific author and speaker on a wide variety of legal topics, including banking law, class proceedings, media and defamation law, Internet law, injunctions, and civil procedure.

David is named, based on peer reviews, in *The Best Lawyers in Canada, (Corporate and Commercial Litigation, Media and Defamation Law), 2018 (and since 2014)*, *The Canadian Legal Lexpert® Directory (Litigation - Defamation and Media Law), 2018*, and as a "Litigation Star" (British Columbia) in *Benchmark Litigation – The Definitive Guide to Canada's Leading Litigation Firms and Lawyers, 2018 (and since 2014)*. He has an AV 4.5/5 "Preeminent™" rating (Commercial Law; Litigation; Libel, Slander and Defamation) in Martindale-Hubbell® Peer Review Ratings. David is Vice-President (from 2017) of the Canadian Media Lawyers' Association/Ad IDEM.



ON: This program is eligible for up to 1.5 Substantive hours.

BC: This program has been approved for 1.5 CPD hours.

SK & NB: This program has been approved for 1.5 CPD hours.

Lawyers in other mandatory CPD jurisdictions may count their attendance towards their CPD requirement/plan.

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✓ **Yes, I want to attend How What You Post Can Get You Sued with David Crerar**

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* Materials will be distributed electronically in advance. Live webinars feature real-time audio of the presenter with synchronized presentation slides, and a chat feature that allows for live questions and verbal responses by the presenter. The recording of the webinar is available for 60 days.

REGISTRATION FEE:

- On or before November 2, 2018: \$140.00 + \$18.20 (13%) HST* = \$158.20 - Save \$25.00!**
- After November 2, 2018: \$165.00 + \$21.45 (13%) HST* = \$186.45**
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