



**NEW PROGRAM!**  
*Laugh your way  
to CPD credit!*

# THE ETHY AWARDS

## THIS YEAR'S BEST OF THE WORST LEGAL ETHICS VIOLATIONS

*Hosted by Legal Humourist*  
**SEAN CARTER**

**Thursday, December 15, 2016**

**Live in-person**

**1:00 pm – 4:00 pm (Eastern)**

Global Knowledge Training Centre  
2 Bloor St. E., 31<sup>st</sup> Floor • Toronto

**Live webcast on your computer**

***with free 30 day replay\****

10:00 am – 1:00 pm (Pacific)

11:00 am – 2:00 pm (Mountain)

12:00 pm – 3:00 pm (Central)

1:00 pm – 4:00 pm (Eastern)

2:00 pm – 5:00 pm (Atlantic)

*This webcast allows for live interaction between attendees and the presenter, including the ability to ask questions by web chat, and receive live answers by video. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.*

### WHO SHOULD ATTEND

This program is designed for lawyers looking for a light approach to the serious issue of ethical rules of practice.

### ABOUT THE PROGRAM

Each year, Hollywood celebrates the best performances in motion pictures at the Oscars. Well, this year, we celebrate the Ethy Awards. North America's foremost legal humourist Sean Carter recaps the best of the worst ethics violations of 2016, with examples from Canada, the US and internationally. Sean shares the facts, explains the specific ethics violation (under the Federation of Law Societies' of Canada *Model Code of Professional Conduct*), discusses how you can avoid similar outcomes in your own practice, and awards the Ethy to the "winner".

Sean knows that you can't get people to change behaviour unless you can first get them to pay attention. He skillfully draws on his unique background as a former securities lawyer and stand-up comedian to go beyond typical legal rule-based ethics programs and show you the human and humorous side of practice. Don't miss this fun, practical reminder of how to stay courteous, ethical and effective, despite the pressures of being a lawyer.

### PROGRAM AGENDA (Eastern)

**1:00 - 2:30**

**Award categories include:**

- Worst Original Excuse
- Best Courtroom Outburst
- Most Creative Billing
- Least Competent Representation
- Worst Love Scene (Conflicts of Interest)
- The AT&T Award (Failure to Communicate with the Client)

2:30 - 2:45 *Break*

**2:45 - 4:00**

**Award categories include:**

- The Houdini Award (Safekeeping Client Property)
- Best Use of Deception in Legal Marketing
- The Joan Rivers Award (Confidentiality)
- The Lifetime Achievement Award (Amazing compilations of ethics violations by one lawyer)

**4:00 Program Wrap-up and Evaluation**

**JOIN THOUSANDS OF OTHER LAWYERS WHO HAVE LAUGHED THEIR WAY TO CPD CREDIT WITH SEAN CARTER:**

- "Utterly painless, compelling and something you can actually look forward to."
- "Informative and humorous. I can't imagine a better way of getting the legal ethics knowledge and credit we need."
- "Insightful, stimulating, redemptive and inspiring ...left me wanting more."
- "Excellent speaker. Worth every penny it cost."
- "Hilarious...well considered and sage advice."
- "Informative and entertaining...reminder that no matter how careful we might be we may still cross that imaginary line into unethical territory."
- "Something we all need to rejuvenate and take on the challenges we face in our daily lives practice."

**ABOUT THE PRESENTER**



For 10 years after graduating from Harvard Law School, Sean Carter represented clients such as GNC, Experian, the Boston Beer Company, and J. Crew. In 2002, Sean left practice to become North America's foremost Humourist at Law. From 2003 to 2006, he wrote a weekly humor column for the ABA, and his syndicated legal humour column has appeared in general circulation newspapers nationwide, including *The Los Angeles Times*. Sean has delivered over 800 presentations to bar associations, law firms, in-house legal departments, and law schools, and is a frequent guest on television and talk radio shows across America. The Ethys is a return visit, on the heels of Sean's highly successful 2015 presentation to Canadian lawyers, A Funny Thing Happened on the Way to the Disciplinary Hearing.



**ON:** This program contains 3.0 Professionalism hours    **NB:** This program has been approved for 3.0 CPD hours  
**BC:** This program is approved for 3.0 hours of professional responsibility & ethics, client care & relations, and/or practice management  
**SK:** This program has been approved for 3.0 CPD hours, all of which qualifies as ethics  
 Lawyers in other mandatory CPD jurisdictions may count their attendance at this program towards their CPD requirement/plan.

Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Upper Canada, and a pre-approved CPD Provider of the Law Society of British Columbia.

**✓ Yes, I want to attend THE ETHY AWARDS, BEST OF THE WORST ETHICS VIOLATIONS OF 2016**

**Choose your learning format:**     Live in-person    **OR**     Live webcast with replay\*

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\* Materials will be distributed electronically in advance. Live webcast includes free video replay for up to 30 days after the program. Replay link will be made available 2 to 3 working days after the program. Webcasts cannot replicate the quality or rich interaction of in-person attendance.

**REGISTRATION FEE (with ON HST\*):**

**On or before November 16, 2016: \$350.00 + \$45.50 (13%) HST\* = \$395.50 - Save \$40.00!**

**After November 16, 2016: \$390.00 + \$50.70 (13%) HST\* = \$440.70**

*\*If paying by cheque, adjust tax for attendee's province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in NB, NL, ON. 14% in PEI. 15% in NS.*

**Register online:** <http://seminarpartners.ca/register-for-courses/>

**Register by mail, fax or phone:** Return this form with payment to Jennifer Snoyer, Finance and Communications Coordinator, Seminar Partners, 110 Eglinton Ave. W., Suite 303A, Toronto, ON M4R 1A3 Tel. 1.866.606.4212 or 647.352.8633 Fax 647.352.8533. Email: [jennifer@seminarpartners.ca](mailto:jennifer@seminarpartners.ca). Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before the program. No refunds will be made after the cancellation date. Program content, speakers and location may change without notice. See our website for all policies. In the event of program cancellation, our liability is limited to refund of registration fees. GST/HST #848208492

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