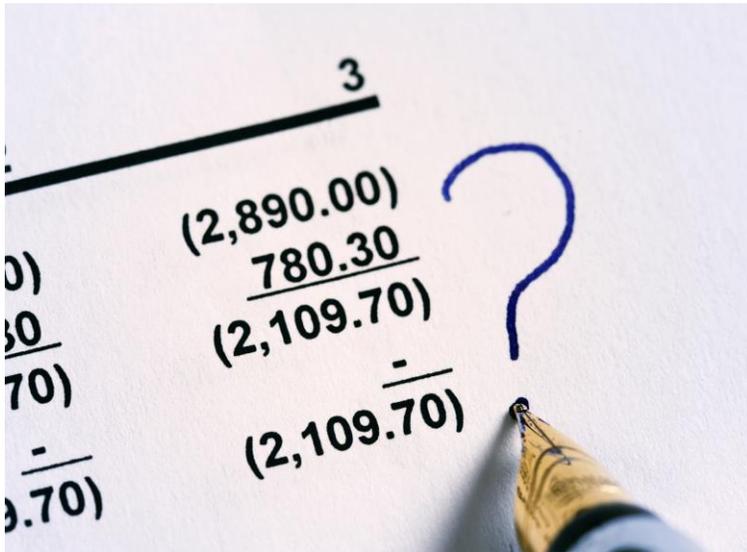




## Live Webcast Replay *Watch on your computer!*



# Introduction to Financial Statements for Lawyers

**Thursday, May 14, 2015**

**Live webcast on your computer**

*with free 30 day archive*

9:00 am – 12:00 pm (Pacific)

10:00 am – 1:00 pm (Mountain)

11:00 am – 2:00 pm (Central)

12:00 pm – 3:00 pm (Eastern)

1:00 pm – 4:00 pm (Atlantic)

***Double up and Save!***

*Register for this program and [Financial Analysis & Business Valuation for Lawyers](#) (live webcast, June 22, 2015) and save 15% on both programs.*

*This live webcast replay contains an online chat feature that allows attendees to view the previously broadcast program and interact and exchange comments, and ask questions and receive answers from our CPD team. SK attendees please verify whether you align with Central (MB) or Mountain (AB) time based on season and location.*

## Who Should Attend

This practical half-day course is designed for lawyers new to financial statements, or in need of a refresher. Litigators and transactional lawyers alike will benefit from attending.

## About the Program

Having a basic knowledge of financial statements is crucial for every well-rounded lawyer. The more you understand about financial statements, the better you'll be able to counsel clients with confidence, and use your financial understanding to your client's advantage during negotiations or litigation. Attend this course and learn the fundamentals needed to understand and interpret financial statements encountered in day-to-day business, family or estates law, or general civil litigation practice. Developing a working knowledge of financial statements will also help principals of sole practitioner and smaller law firms better understand their own financial performance, and better manage their practice.

## Program Schedule (Eastern)

12:00 *Welcome and introduction*

**12:10 Foundations of Modern Accounting and the Basic Equation of Finance**

**12:25 Financial Statements**

- Balance sheets
- Income and cash flow statements
- Notes to financial statements

1:25 *Break*

**1:40 Financial Statements (cont'd)**

- Notes to financial statements
- Statement of changes in equity
- Management discussion and analysis
- Auditor's report

**2:40 Introduction to Key Ratios and Analysis of Financial Statements**

- Evaluation tools to get "behind the numbers": growth, liquidity, solvency and profitability

2:55 *Wrap up and program evaluation*

## Here's what attendees said about the original broadcast on October 27, 2014:

- "Good seminar - great information and interesting, clear presentation of materials."
- "Great intro into this subject matter without being too basic...excellent instructor."
- "Well worth the 3 hours set aside from the usual work day."
- "Really great level for those who aren't novice but aren't experts. Not many seminars in anything finance or business related for those of us in this group."
- "Great teacher... easy to understand but still pretty comprehensive for my needs."



**ON:** This program contains 3.0 Professionalism hours

**BC:** This program has been approved for 3.0 CPD hours, including up to 0.5 hours of professional responsibility and ethics, client care and relations, and/or practice management

**SK & NB:** This program has been approved for 3.0 CPD hours

Lawyers in all other mandatory CPD jurisdictions may count their actual attendance at the program towards their CPD requirement/plan

## Meet Your Presenter



**Joe Novello** began his career in accounting and management consulting at Ernst & Young in New York City. He obtained his CPA license in New York and his MBA in Finance from New York University. Joe's wealth of experience was gained

with American and international Fortune 500 companies as Controller, CFO and in other positions. Since founding the Financial Training Organization in 2010, Joe has presented his finance programs to hundreds of lawyers through bar associations in 13 U.S. states and Canada. His goal is to share an easy-to-understand approach that will make dealing with a client's financial matters more manageable. He brings his real world experience and candid opinions to his programs, and is consistently rated as exceeding expectations.

**Seminar Partners is an Accredited Provider of Professionalism Content by the Law Society of Upper Canada, and a pre-approved CPD Provider of the Law Society of British Columbia.**

✓ **Yes, I want to attend *Introduction to Financial Statements for Lawyers - Live Webcast Replay***

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\* Materials will be distributed electronically in advance. Live webcast includes free archive for up to 30 days after the program. Replay link will be made available 2 to 3 working days after the program. Webcasts cannot replicate the quality or rich interaction of in-person attendance.

**REGISTRATION FEE (with ON HST\*):**

**On or before April 2, 2015: \$350.00 + \$45.50 (13%) HST\* = \$395.50 – Save \$40.00!**

**After April 2, 2015: \$390.00 + \$50.70 (13%) HST\* = \$440.70**

*\*If paying by cheque, adjust tax based on attendee's province as follows: 5% in AB, BC, MB, NWT, NU, SK, YK. 13% in NB, NL, ON. 14% in PEI. 15% in NS.*

**Register online:** <http://seminarpartners.ca/register-for-courses/>

**Register by mail, fax or phone:** Return this form with payment to Jennifer Snoyer, Finance and Communications Coordinator, Seminar Partners, 110 Eglinton Ave. W., Suite 303A, Toronto, ON M4R 1A3 Tel. 1.866.606.4212 or 647.352.8633 Fax 647.352.8533. Email: [jennifer@seminarpartners.ca](mailto:jennifer@seminarpartners.ca). Registration fee is refundable less \$50 admin fee if written cancellation received 10 working days before the program. No refunds will be made after the cancellation date. Program content, speakers and location may change without notice. See website for all policies. In the event of program cancellation, Seminar Partners' liability is limited to refund of registration fees. GST/HST #848208492

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